

# Catching THE Potential

## Setting the standard for sustainable fisheries training

### The profession of fishers has changed

Being a fisher today is different than 10 or 20 years ago. The job has changed due to increasing costs, more regulations, farmed fish products on the market and a higher demand for responsible and sustainable fish products. To continue to successfully operate in a changing society and the changing fishing sector, competences of those working in the sector need to evolve and grow.

For the fishing industry to develop sustainably, fishers need additional skills, knowledge and information.

The way society perceives the environmental consequences of fishing is changing and fishers are operating today in a world with multiple stakeholders.



For many fishers, accepting these changes is difficult, and embracing the need for sustainable development is even more challenging. It is about meeting the needs of the present without compromising the ability of future generations to meet their own needs. The triple P approach forms the backbone of the training – the simultaneous pursuit of environmental quality (planet), social acceptance (people) and economic prosperity (profit).

Consequently, a sound process of including sustainable fishing training in the education of fishers would benefit fishers, the fishing sector and the marine environment in general.

### This project

1

#### NETWORK

Establishes an international network of fishing academies and training institutes to exchange/build experience on sustainability education

2

#### TRAINING

Facilitates exchange of new pedagogical/training methods and develops country/region specific training programs and content in seven countries

3

#### STANDARD

Develops an EU-standard for adequate and uniform competence requirements for fishers

#### Planet



Discuss basics of marine ecology and the environmental challenges for the fishing sector.

#### People



Changed relation between society and the fishing industry requires different/new communication skills.

#### Profit



Fish enters a global value chain and fishers require new entrepreneurial skills.

# ProSea Foundation

ProSea is a Dutch educational NGO. We are a center of expertise initiating, developing and conducting trainings about marine awareness and sustainability to professionals working at sea.

The ProSea Foundation has been developing and conducting sustainable fisheries trainings for the past 14 years in the Netherlands, with success. ProSea has provided sustainable fisheries courses for (future) fishers since 2004, and in 2011, the course content was included in the official fishing school curriculum and teaching materials.



Until 2017, ProSea only conducted sustainable fishing courses in The Netherlands. However, after successful pilot courses in Belgium and Spain in 2018, and with the Dutch program for fishing academies as an inspiration, ProSea will coordinate this CTP-project to develop a EU-standard for sustainable fishing training.

## This project

The project consortium has 10 partners bringing together expertise on sustainable fisheries training (ProSea), fishing sector (Europêche & PFA) and education/training of fishers (CEFCM-France, Novikontas-Latvia, BBZ-Germany, Enaleia-Greece, BIM-Ireland, Cetmar-Spain and DRAM-Azores, Portugal). Ultimate goal is to develop a standard for sustainability training of fishers and start implementation in the EU.

This project will start with combining and integrating available best practices and ideas with respect to sustainability training for fishers. This will be done by establishing an **international network of fishing academies and training institutes** to exchange/build experience on this subject.

Next step is to conduct **country specific training** in seven countries and outermost regions: France, Germany, Greece, Ireland, Latvia, Spain and the Azores. This will generate important experiences and input to work towards the development of an EU-course standard for sustainable fisheries training.

It is essential to recognise that the fishing sector in every EU Member State is different and unique in many aspects. Setting up sustainable fisheries training for fishers in different countries requires that the course should be adjusted to the specific situation for that country or region, and adjusted to education level, language, culture, specifics of the fishing sector and the local environment.

Therefore we prepare, develop and conduct the country specific trainings in co-operation with local partners and authorities. The training comprises of a wide variety of teaching methods, including interactive lectures, video's, animations, workshops, group assignments, games, quizzes and presentations.

Ultimately, we develop a **European standard for sustainable fisheries training**, which is consistent but also offers sufficient room for adaptation to the local/regional circumstances in which fishers (will) operate.



If you are interested in this project, please feel free to contact us by email ([info@catchingthepotential.eu](mailto:info@catchingthepotential.eu)) or phone (+31 6 83 19 71 80). We can send you more information about the project.

